



# The Electricifier

Visit us at: [www.frenchbroademc.com](http://www.frenchbroademc.com)  
Outlet Ads and Manager's Report are Online

JUNE 2011

"Owned by those we serve"

MARSHALL, NC

## Highlights from the 2011 FBEMC Annual Meeting



Member Registration



Members took advantage  
of the Health Fair



The clown was enjoyed  
by folks of all ages



Members enjoyed the  
day as they assembled



Mars Hill Shrine Club  
prepared a delicious meal



The Primitive Quartet share  
their message in song



General Manager  
speaks at  
Business Session



Magician Bill Grimsley  
entertained the crowd



Cash Door Prizes  
were awarded members



# Manager's Report



Jeff Loven

## Your Cooperative .....Moving Forward

Now that another annual meeting has past, your Board of Directors is getting back to work to make sure your Cooperative is operating efficiently and is financially stable. They are aware that the cold weather in January and December, combined with the hot weather throughout the summer, increased our sales over the previous year. At the same time they successfully negotiated new pole attachment contracts with the various companies who use our poles which increased our annual revenue. They also made sure we were reimbursed by FEMA for the damage we suffered from the snow storm in December of 2009.

Your Board of Directors seized the opportunity to reduce costs and improve system reliability. They decided to increase our efforts in clearing our power line right of ways so that we can continue to provide reliable service. Since the storm in 2009 we have cleared over 1200 miles of line. Maintaining our right of ways is an essential part of our operation and it is the best plan of action against the various storms we have throughout the year so that we can keep your lights on. By eliminating the majority of trees and limbs that are growing in close proximity to our lines, we minimize the chance for significant damage, which increase repair costs and outage times.

Your Board of Directors also took the opportunity to once again refund capital credits to our members in the amount of \$850,000 last December. Capital Credits or margins, along with borrowed capital allow French Broad to continue to expand their service lines to growing areas, as well as add newer technologies to improve service. At a later time, as the financial position of the cooperative permits, the assigned margins, in the form of Capital Credits, are returned to the members who

originally paid them in their electric bills. Over the past 12 years, French Broad EMC has refunded over \$10 million to its members in the form of Capital Credits.

The Board of Directors is also currently working on a new long term power contract. The world has changed significantly since we signed our last contract with Progress Energy 11 years ago. In the past, electric utilities had to deal with relatively small incremental changes. Prior to 1980, Base load nuclear and coal plants were brought on line by the large utilities along with the construction of transmission lines to provide all of us with inexpensive, reliable power. At that time there was an excess of supply and capacity. However, since that time, there have been very little base load generation or transmission added all while the demand for energy has been increasing over this same time period. We are now to a point where new facilities have to be considered. The cost for base load generation and transmission has risen substantially over the past 30 years and the larger utilities, such as Progress Energy and Duke, are now adding these costs into their formula wholesale rates that utilities, like French Broad Electric, will have to pay. This, along with the renewable and clean energy mandates, will increase the cost of electricity to you and me as consumers. Your Board of Directors is conscious of the increased costs and new requirements and is diligently looking at all our options for our next contract to make sure we are getting the best long term deal for our membership.

The Board has also been supportive of our deployment of new technologies. Smart meters have now been installed on most of our consumer's accounts, which gives French Broad the ability to monitor

customer usage hourly. This information can be used to help reduce member's monthly bills through awareness and conservation. We are now offering a pre-payment option for our members who choose to pay for their electricity before they use it. This program has already proven to make our customers more aware of their usage patterns, causing them to voluntarily cut back on consumption, saving them money. Our Broad Band over Power Line (BPL) internet program is bringing high speed internet service to some of our customers in the more rural areas of Madison County who have no other options.

Hopefully you can see that your Board of Directors and the employees of French Broad Electric are constantly finding ways to improve your electrical service, to keep costs manageable, and to provide the membership with tools and other services they desire. Our job is to make sure you have electricity, but we also feel it is our responsibility to help you manage your usage and keep it affordable.

**FBEMC offices  
will be closed  
Monday July 4<sup>th</sup>  
in honor of  
Independence Day**



# Highlights from the 2011 FBEMC Annual Meeting, continued

Three hundred forty-eight members, along with their families and guests, attended French Broad EMC's 70th Annual Meeting on May 7th at Madison High School. In addition to the Health Fair, entertainment was provided by the Primitive Quartet prior to the business meeting. Follow-



The eldest male and female members present were honored



## PRIZE WINNERS

### \$200 Grand Prize Winner

Magnolia Anderson

### \$100 Winners

C.B. Hylton  
A.J. Bridges  
William F. Thomas

### \$50 Winners

Thomas Lipe  
Mona Bennett  
Blanche Sherman  
Ray Stapleton  
B.P. Boyle  
Jimmy Roberts  
Dorothy Crowell  
Harold Evans  
Wanda Anderson  
Barbara Young

Incumbent Directors  
Gordon Randolph, Joe Justice,  
Jimmy Ray and Keith Kuhne  
were re-elected to the Board



**The  
Electrifier**

*Published monthly by French Broad EMC,  
Box 9, Marshall, NC 28753-0009.*

Jeff Loven	General Manager
Rick Thomason	Assistant Manager
Tracy Evans	District Manager
Paula Seay	Editor

**Board of Directors**

Joe Justice	President
Jimmy Ray	Vice-President
John Chandler	Secretary
Gary Wilde	Treasurer

Warren Buchanan, Keith Kuhne,  
Dan Quinn, Carl Ramsey, Earle Wise,  
Gordon Randolph, Jimmy Ray

**FBEMC Offices**

Marshall	(828) 649-2051
Toll-Free to Marshall	1-800-222-6190
Burnsville	(828) 682-6121
Bakersville	(828) 688-4815

**To Report A Power Outage After Hours  
Marshall District**  
(Madison, Buncombe & Unicoi Counties)  
(828) 649-2051 • 1-800-222-6190

**Burnsville-Bakersville District**

Yancey County	(828) 682-6121
Mitchell County	(828) 688-4815

Online Credit Card Payment  
Available 24 Hours a Day  
VISA, MasterCard, Discover  
1-877-768-4860

**Interested in Installing  
a Renewable Energy System  
such as Solar, PV, Wind Turbine or Hydro Generator  
at your home or business???**

**If so, please contact Sam Hutchins at 828/649-2051 or  
[sam.hutchins@frenchbroademc.com](mailto:sam.hutchins@frenchbroademc.com)**

**Contacting French Broad EMC initially  
could help you avoid some possible pitfalls.**



# The Outlet

All numbers are in 828 area code unless otherwise listed.

This is a **FREE** service to members for advertising non-commercial items. **Ads are limited to two items per member per month and will appear only one time unless resubmitted.** We reserve the right to edit, condense, or refuse ads due to content, unreasonable length, or available space. French Broad EMC does not endorse services advertised and is not responsible for reliability of services listed.  
Mail ads to Paula Seay, French Broad EMC, PO Box 9, Marshall, NC 28753-0009.

## FOR SALE

(2) Men's Bicycles, \$70. 689-3717 or 545-0251.  
 3 BR/2 BA home, Mars Hill, \$159,000. 779-3497.  
 5th Wheel Hitch w/ bars, Reese, \$350. 467-2269.  
 Sweet Potato Slips. 656-2281.  
 Dish Hutch 2-pc antique ornate w/ glass door, \$2,000 OBO. 206-5299.  
 ¾" Plywood (30pcs) 3'x3', interior, \$4 ea. 206-5299.  
 Garden Tiller, \$350. 680-9898.  
 Love Seat & Couch, \$30/both. 689-1013.  
 1988 31' Camper, Monitor GI, \$2,500. 273-3252.  
 1984 Crown Victoria, 4-dr, auto, 5.0, \$900. 688-4480.  
 Bedroom Set, 5-pc, full size w/ mattress, \$200. 688-4480.  
 Yard Sale Items. 675-4271.  
 Crochet Pieces. 675-4271.  
 2002 Harley Davidson Sportster 1200 XLH. 284-9004.  
 Telescope, Orion Astroview 90mm EQ, #9024 equatorial refracting, \$300. 682-2881.  
 Sailboat, 16', Comp Pac, solid keel, \$2,895. 348-4298.  
 Farmhouse on 1.14 ac, pond, workshop, garage, Buladean, \$149,000. 688-1115.  
 Hawaiian Timeshare, Kona, golf course, sleeps 6, floating week, \$6,000. 675-1690.  
 Ride-On Lawn Mower, 42" cut, \$495. 682-6351 or 765-7351 ext 234.  
 Snow Blower, \$335. 765-7351 ext 234 or 682-6351.  
 2.99 Acres, Chestnut Hill Est, city water, \$69,900. 284-2828 or [burnsvilleand@gmail.com](mailto:burnsvilleand@gmail.com).  
 3 BR/3 ½ BA log home on 1.99 ac, Burnsville. 284-2828 or [burnsvillehome@gmail.com](mailto:burnsvillehome@gmail.com).  
 Wheels/Tires (4), TrXus 30" tires on 15" blk wheels, bolt pattern for Jeep Cherokee, \$500 OBO. 689-5296.  
 1997 Enclosed Trailer, US Cargo, 18' w/ side door, 2 back doors, skylight, \$1,800. 919/452-1275.  
 Honey, Mitchell Co, \$7/pt or \$14/qt. 688-6615.  
 2 BR/2 BA house w/bsmt on 1 ½ ac, ½ mi W of Burnsville, \$195,000. 779-8174.  
 Baby Crib w/ mattress, \$75. 484-9282.  
 Baby Swing, \$25. 484-9282.  
 1994 Chevy conversion van, 48k mi, \$6,700 OBO. 423/735-0303.  
 2003 Coachman Camper, Spirit of America, \$6,500 OBO. 423/735-0303.  
 1971 VW Bug, auto stick. 649-2613.  
 2000 GMC 6500, 5spd, 47k mi, chip bed. 649-2613.  
 16' Ladder, Louisville double access, fiberglass, \$450. 683-9610.  
 Dishwasher. 688-2182.  
 Ice Maker for refrigerator. 688-2182.  
 Xbox360 Games (12), cases w/ manuals, \$100. 649-3873.  
 1994 Ford conversion van, Ricon wheel chair lift, Yancey Co, \$5,000 OBO. 682-4465.  
 3 Acres, improved, Leicester, \$60,000. 776-8438.

2001 Ford Windstar minivan, 143k mi, \$4,000 OBO. 206-0018.  
 Tractor, John Deere 770, \$9,599 OBO. 423/538-8700 or [aboxpop@yahoo.com](mailto:aboxpop@yahoo.com).  
 Bedroom Suite, 5pc solid cherry, \$1,150. 423/538-8700 or [aboxpop@yahoo.com](mailto:aboxpop@yahoo.com).  
 3 BR/2 BA doublewide, 1996 Oakwood, on 3.74 ac, Spring Creek, \$185,000. 622-3212 or 775-3212.  
 3 BR/2 BA frame/rock house on 0.50 ac, full drive-in bsmt, Spruce Pine, \$171,000. 766-5081.  
 2007 GMC Sierra Classic 2500, red, 4x4, crew cab, duramax diesel, V8, 35,500mi, \$29,900. 467-1417 or 467-1834.  
 Carport Awning, 18x26, extra tall, Mitchell Co, \$1,000. 864/419-2017.  
 1992 Suzuki Katana, extra parts, \$2,000. 385-1617.  
 1998 Dutchman Camper, 5th wheel, gooseneck ball, slide out, sleeps 6, \$8,000. 682-5623 after 5pm.  
 3.3+/- Acres, wooded, multiple bldg sites, views at 3600', Wolf Laurel, \$119,000. 689-2007.  
 3 BR/1 BA on 1.66ac, level, barn, garden, creek, Ledger comm., \$129,000. 688-5930.  
 Curley Willow in buckets, \$10 ea. 658-3368, 8am-5pm.  
 Trailer, 3'7"x7'10", \$175. 675-9329.  
 Trailer, John Deere tilt bed, 4'x4', \$150. 675-9329.  
 Sofa & loveseat, brown microfiber. 688-2724.  
 Chain Saw, Poulin, 16" bar, Burnsville, \$35. 352/396-9797.  
 2007 Park Model RV, Florida, \$29,900. 352/396-9797.  
 11 Acres, mtn land w/ 2 bldg sites, Revere, \$8,500/ac. 656-2161.  
 3 BR/2 BA doublewide on 1 ac, owner fin/disc for cash. 273-8565.  
 Horse Riding Tack, saddles, saddle pads, helmets. 337-1852.  
 Apple Trees, 2'-4', \$12-\$15. 649-3976.  
 3.16 Acres, ready to build, water, septic, Cattail, \$60,000. 786/218-3249.  
 2002 Mustang GT, ltd edition, 50k mi, \$8,600. 688-4486.  
 2004 Honda VTX, 18k mi, \$5,600. 688-4486.  
 5.3 Acres, bottom land, water, state access road, Pensacola. 682-3646.

## WANTED

Hand Pump for well. 689-9095.  
 Occasional Ride, will help with gas. 649-3334  
 Junk Cars. 689-5125.  
 Riding Lawn Mower. 689-1013.  
 Oriental Rugs, 8'x10' and 9'x12'. 682-4718.  
 Weedeater. 682-4718.  
 Property, will buy or trade ½ ac St. Augustine, FL. 904/669-7501.  
 Pasture w/ water & shelter for 2 horses. 713-9346.  
 Ladder w/ 4 steps for in-ground pool. 713-9346.  
 7-pedal Steel Guitar w/ twin neck. 683-0430.

Lawn Mowers that do not work, must be free. 689-9617.  
 Tutor for GED. 649-8044.

## MISCELLANEOUS

Will Clean houses, Marshall, Mars Hill, Weaverville. 689-9095.  
 For Rent: 2 BR apt, unfurn, non-smoker/no pets, near Mars Hill, \$475/mo. 230-0936.  
 Will Clean houses, Mad Co, Yancey Co, Bunc Co. 680-9474.  
 Will Babysit. 680-9474.  
 Will Mow, weedeat, etc. 284-1497.  
 FREE seedlings, maple & oak. 689-2392.  
 Cleaning Services. 545-5419.  
 Chair Caning. 689-5125.  
 Scotland Tour, Sept 19-27, details [ScotlandTours@webtv.net](mailto:ScotlandTours@webtv.net) 649-9390 or 704/537-8747.  
 For Rent: 2 BR/2 BA mobile home, Shelton Laurel comm. 656-2478 after 6pm.  
 Blackberry Festival, Aug 13th, 7:30, Ebbs Chapel School, vendors reserve space. 689-5833.  
 FREE Horse Manure, East of Burnsville, easy access. 682-6931.  
 Guitar Lessons, Beg - Adv, Celso, Micaville. 675-5443.  
 Mobile Home Repair, Marshall, Mars Hill, Weaverville. 645-9188.  
 FREE large, dead, standing oak tree for share of wood. 689-2392.  
 Will Haul Trash for metal. 689-3717 or 545-0251.  
 Fencing, split rail, barbed wire, etc. 284-1232 or 675-4540.  
 Will Babysit or take care of elderly. 208-3295.  
 Wood Finishing. 675-8001.  
 WIC program information. 649-3531 or [www.madisoncountypublichealthnow.com](http://www.madisoncountypublichealthnow.com).  
 For Lease: 5.3 Acres bottom land, water, state road access, Pensacola. 682-3646.  
 Will Haul dirt, gravel, mulch. 675-4003.  
 For Rent: 1 BR/1 BA duplex, stove, refrigerator, w/d, lawn maint, Marshall, app req, \$550/mo. 649-1500.  
 For Lease: 2 BR/1 BA 2-story, twnhse style apt, no pets, no HUD, avail now. 682-9976.  
 Caregiver Services, in-home, CNA, night/ weekend/ holiday, ref avail. 682-0467.  
 Fencing & landscaping. 682-9624.  
 Lawn Mowing, weedeating. 768-7355.  
 Computer Repair, Marshall. 649-0317.  
 Carpentry, decks, siding. 675-4119.  
 Lawn Mowing. 678-9861.

**Deadlines** for submitting ads or notices to **The Electrifier:**

July issue	June 15
August issue	July 15
Sept issue	August 15